# Building a Bigger Table





**2023 ANNUAL REPORT** 

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Cover photo credit: Steven Cotton

"When it comes to building belonging, the smaller pattern and the bigger pattern are deeply related. I am moved by every stitch and every thread of local effort to create the beautiful tapestry that is Welcoming America."

## LETTER FROM THE EXECUTIVE DIRECTOR

As we enter and celebrate Welcoming America's 15th anniversary in 2024, the idea of **building a bigger table** has always been a core philosophy of our work: to see the possibility for abundance, to enable new voices to come to the fore in our democracy, and to ensure that there is room for everyone at the table.

Building a bigger table also reflects one of the driving principles in our work — the **power of collective leadership** and the exchange of ideas within the Welcoming Network.

Democracy starts in our backyards, and in my own community of Montgomery County, Maryland, I first came across this phrase when it was introduced as a touchstone by former County Executive Ike Leggett. His administration's focus on inclusion and representation led him to often reference the metaphor of a table, the importance of recognizing both longtime and newcomer residents, and collective power as something expansive and abundant. To make room for those arriving without displacing those rightfully seated there already, he would say, "We will just need to build a bigger table."

Along with plenty of strong grassroots organizing to bring it to life, it was this philosophy and commitment from leaders that helped to cement a commitment to not only welcoming people with immigrant backgrounds, but ensuring their participation across civic life and at decision-making tables.

From the very start of Welcoming America, we saw communities as the leaders, and our job was to learn from them and share that learning. In so many moments, coming back to that principle was a north star that helped us move through challenging moments in history, and grow stronger as a collective.

As we enter another challenging and history-making year, I'm proud of the work that welcoming leaders across the globe are doing to lean into our values, to build bigger tables, and to create the conditions for our humanity — rather than our status — to define our well-being, belonging, and prosperity.

Please read on for inspiring stories and to see **the impact of this collective leadership**. With your support, we will continue to build a bigger table that reflects the best of what we are capable of as a truly thriving, multiracial democracy.

Rachel Perić

Executive Director, Welcoming America

Kachel Ken



### Why We're Building a Bigger Table

A table is a space where everyone gathers. It's a foundation for community and connection. At a time when 74% of Americans report "non-belonging" in their local community, welcoming work is a critical solution to create connection and advance belonging for all.

Alongside our members and partners, Welcoming America is building a bigger table where everyone is represented and has a stake in making inclusion and belonging a reality. Our mission is to support communities building a welcoming society where every person, including immigrants, can fully contribute and shape our shared prosperity.

Three pillars guide our mission and our work:



## BUILDING LOCAL WELCOMING INFRASTRUCTURE

Our robust programming and capacity building ensure that local communities have **the right tools** to build long-term welcoming infrastructure.\*

\* Welcoming infrastructure is the collaborative agenda setting, policies, and practices across government and the community that advance civic, social, and economic participation, and belonging.



### GROWING THE FIELD OF WELCOMING

To grow our field and meet the needs of everyone in our communities, we are building a bigger table to hold the abundance of assets, resources, and knowledge we collectively have to offer. The welcoming movement needs many organizations, sectors, communities, regions, and nations on board.



### ENGAGING NEW CHAMPIONS

table of our growing movement.
A bigger table lets us bring in new partners and allies without unseating those already there.

### 2023 HIGHLIGHTS

Welcoming Network:

275

local government and nonprofit members

Revamped Certified Welcoming

with five different star designations Certified Welcoming:

communities

Welcoming International Alliance:

6 global partners

with a collective

500+ institutions

advancing welcoming worldwide

Launched an updated Welcoming Standard

3800+ event and program participants

Provided
>626
hours
of training and coaching

Offered around \$275,000 in scholarships

for membership and the Welcoming Interactive



Welcoming Week:

670+
events
globally

## ROADMAPS FOR EFFECTIVE WELCOMING WORK

# Certified Welcoming and the Welcoming Standard 2.0

"The Welcoming Standard is the north star for creating communities where immigrant newcomers and long-established populations thrive together. [It] is comprehensive in scope, clearly articulates what it means to create a welcoming community, and its benchmarks are achievable."

— Tomás Jiménez, Professor of Sociology, Stanford University

In 2020, Welcoming America embarked on a multi-year project to update the Welcoming Standard and redesign the Certified Welcoming program. Our goal was to use what we learned from the first three years of the program and ensure these tools provide accurate and user-friendly roadmaps for welcoming places.

We reviewed **thousands of comments** from 122 individuals during a public comment period, heard feedback from 54 multi-sector **advisory committee** members, and **piloted changes** to the Certified Welcoming program in three communities.





Credit: Tulsa Mayor's Office of Resilience and Equity

In 2023, we rolled out changes to the Welcoming Standard and Certified Welcoming to meet communities where they are:

- The Welcoming Standard 2.0: New criteria better reflect the wide range of institutions and policies that influence life in local communities. The updated Welcoming Standard is designed to be used by any organization or group that wants to invest in welcoming infrastructure not just those undergoing certification.
- A new star designation system for Certified
  Welcoming: Places can now achieve one of five
  star designations for their welcoming efforts. A set
  of criteria from the Welcoming Standard is tailored
  to each Certified Welcoming star designation.
  Explore the star designations in our guide.



 Streamlined process for submitting evidence for certification: A new portal makes it easier for applicants to upload evidence and for the Certified Welcoming team to produce a report.

### 6 NEW CERTIFICATIONS

- Champaign, Illinois\*
- Cuyahoga County, Ohio
- New Orleans, Louisiana
- Philadelphia, Pennsylvania
- San Mateo County, California\*
- Tulsa, Oklahoma\*
- \* Pilot communities for Certified Welcoming 2.0

goal of 50 diverse Certified Welcoming places by 2026, we reached

23 Certified Welcoming communities in 2023.

#### **3 RECERTIFICATIONS**

- Boise, Idaho
- Dayton, Ohio
- Lucas County, Ohio

To view a full list of Certified Welcoming places, please visit <u>CertifiedWelcoming.org</u>.

"I appreciate Welcoming America for giving this framework of what we can strive for as a city. We're honing into that as much as possible so that four years from today we're not in the same place, but much more entrenched in serving and enhancing the quality of life for immigrant and refugee communities."

— Kahlida Lloyd, Director of the Office of Equity and Human Rights, City of New Orleans (Certified Welcoming since 2023)



### Welcoming Week 2023

Welcoming Week is a campaign and call to action that local communities use to build and broaden their table of welcomers.

Launched in 2012, Welcoming Week has provided opportunities for individuals and communities to proclaim welcoming values and foster mutual understanding between immigrants and non-immigrants, as well as deeper belonging for all.

To learn more, explore our impact report.

Thank you to our partners: Government of Canada, Citizenshipworks, Civity, Connecting Communities in the Americas, Global Parliament of Mayors, GFMD Mayors Mechanism, I Stand With Immigrants, I'm Your Neighbor Books, Kennesaw State University, Listen First Project, NASH Refugee Resettlement Initiative, National Immigration Forum, Refugee Congress, Refugee Welcome Collective, Refugees Welcome Italia, Re-Imagining Migration, Sin Fronteras IAP, Trust for Public Land, USA for UNHCR, USAHello, Welcoming Australia, Welcome.US, Whole-COMM, and Y-USA.



Picnic hosted by Global Friends Coalition in Grand Forks, North Dakota. Credit: Briana Broberg





Credit: Sin Fronteras

Credit: Programa Casa Refugiados

### Expanding Welcoming Week to Mexico

#### **CASE STUDY**

In 2023, the first-ever Welcoming Week in Mexico aimed to tell the story of welcoming communities and **advance support for migrants in Mexico**.

Sin Fronteras partnered with Welcoming America for assistance in planning the first Welcoming Week events in Latin America. Through our Welcoming Week Catalyst program, the Mexico City-based NGO received seed funding, multilingual toolkits, technical assistance, and international peer connections to activate a national campaign.

Across **27 total events attended by over 1,000 people**, Sin Fronteras and their local partners hosted mural painting projects, reforestation activities, and more that brought neighbors together in Mexico City, Querétaro, and Tijuana. The energy of these activities prompted UNHCR's Representative in Mexico to <u>make a statement</u> encouraging communities to celebrate Welcoming Week, and the state legislature of Querétaro made <u>a proclamation</u> declaring Welcoming Week in their region.

"Creating spaces for dialogue between Mexicans and foreigners is more important than ever. We need to listen to each other and recognize ourselves as part of a community. Our celebration will showcase unity and cooperation, an open-door Mexican party."

— Tamara Aranda, Advocacy and Communications Coordinator at Sin Fronteras



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## BUILDING A BIGGER TABLE FOR PEER LEARNING

### Rural Welcoming Communities Exchange

Watch our video to learn more.



Some of the most rapidly diversifying places around the world are rural communities. Equipping rural leaders with the knowledge and skills to welcome newcomers has numerous benefits, from sparking inclusive programs and policies in new places to **energizing and empowering leaders** to sustain themselves in this work.

Investing in these communities matters to us. That's why in 2023, we organized the Rural Welcoming Communities Exchange. With an international focus, the exchange was a reciprocal learning opportunity for immigrant inclusion practitioners and policymakers working in rural places in the U.S. and Australia.

**16 participants** engaged in in-person and virtual international exchanges with peers, attended workshops and field visits, and learned from each other about good practices in local migrant inclusion.





Credit: Peta MacRae

Credit: Sebastian Geers, Welcoming Australia

#### WHAT WE LEARNED

- Welcoming and advocacy **efforts are underway in rural communities** in Australia and the United States, and global exchange can strengthen them.
- **Peer learning** and relationships with other welcoming practitioners are critical for bringing new ideas, energy, and inspiration back to the community.

Read more takeaways from the program.

"What we learned is all these places have the same issues, like housing, immigration [status], workforce shortages, but the way they go about finding solutions varies from community to community. I came away with so many ideas."

— Liz Rodriguez, Centro Hispano, Nebraska

Thank you to our partners Welcoming Australia and Cultural Vistas for their assistance in implementing the program. Support for this program was provided in part by the Robert Wood Johnson Foundation. The views expressed here do not necessarily reflect the views of the Foundation

#### **GLOBAL FIELD BUILDING: WHERE WE AND OUR MEMBERS SHARED OUR WORK IN 2023**

- **Geneva, Switzerland:** Global Refugee Forum 2023
- Paris, France: Global Forum on Migration and Development
- Lisbon, Portugal: Alliance Migrations
   Conference and Portuguese High
   Commissionfor Migration's conference
- Birmingham, England: Inclusive Cities
   Convening hosted by University of Oxford

- Toronto, Canada: <u>Transatlantic Community</u> <u>Policy Lab 2023</u> hosted by Whole-COMM
- Montreal, Canada: Pathways to Prosperity Conference
- Prague, Czechia: Winter School for Municipalities hosted by <u>IOM Czechia</u>
- Brussels, Belgium: SPRING Project Final Conference and MPI Europe event

## A SEAT AT THE TABLE: IMMIGRANT CIVIC ENGAGEMENT

### Civic Leadership Curriculum

Activating community members in civic life is a pillar of strong, successful communities. Places across the country are recognizing that immigrants need a seat at the table in our **democratic decision-making and policymaking processes**.

How can we better design civic engagement programs to include and empower immigrants? Our answer came in the form of a pilot program that we launched from 2022-2023.

The New York State Civic Leadership Program was a partnership between the New York State Office for New Americans and Welcoming America. A first-ofits-kind state-led program, it aimed to strengthen the civic leadership of new Americans across New York and connect them to local government, institutions, and their neighbors.

The outcome of the pilot program is a **robust civic leadership curriculum** that's now available for communities in New York.



"I've spent my adult life experiencing and fighting exclusion. Although I have resources and networks I can lean on to be sure I'm no longer excluded, many of our country's newcomers don't have those social and community supports. That's why I'm passionate about the work being led by Welcoming America – it's the importance of making sure that all people can participate fully in the work and civic life of their communities."

— Carla Gibson, Vice President of Programs at REACH Healthcare Foundation and board member at Welcoming America

### CHAMPIONING THE POWER AND POTENTIAL OF 'NATURAL HELPERS'

Natural Helpers programs recognize the crucial role immigrant and refugee leaders fulfill as informal "helpers" in their communities. Published in 2023, this guide can help nonprofit and local government leaders formalize, support, and expand newcomer civic leadership programs.



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Credit: Colin Petkus

### Fund to Foster Belonging

**BUILDING CONNECTIONS** 

**Belonging is more than a feeling.** Belonging means to be fully part of society at large: each of us has our well-being considered and we're able to design and benefit from institutions and structures that affect our lives.

Since 2021, our Fund to Foster Belonging grantees have brought together immigrants and non-immigrants in their communities to advance community-wide belonging. In 2023, we <u>announced</u> 12 new grantees.

One project, "Cross-Cultural Arts on the Eastrail," brought creatives from different backgrounds — particularly immigrants and people of color — together with non-immigrants to uplift art and culture on a 42-mile trail that connects multiple cities in metro Seattle. Together with <u>Eastrail Partners</u>, the project team at <u>Eastside For All</u> gathered leaders and artists from East King County to create a cross-cultural, community-centered leadership team that guided the bridge-building project.

They held two events to help different communities meet and **celebrate their cultures through art**: an evening concert and an art installation at a community garden along the Eastrail trail. Beyond these events, Eastside for All created guidance on how to put out calls for artists that are truly accessible and inclusive, ensuring that they could continue this practice well into the future.

"Welcoming America embodies one of my deepest held beliefs – that it is up to each of us to create kind, safe, welcoming spaces for people we may not know – that through meeting each other we can build the connections we need to build a world of peace and opportunity."

— Mara Kimmel, Executive Director of the American Civil Liberties Union of Alaska and board member at Welcoming America



### Building a Bigger Table Learning Lab

Building a bigger table is not a solo endeavor, but requires a group with many skills and perspectives to ensure it stands. In nearly 15 years of working with local governments and nonprofits, Welcoming America has seen many local nonprofits lead a community's welcoming efforts alone.

"It makes sense that this work often starts in nonprofits, since we see the direct needs of the community. That direct connection and collaboration builds trust to move our community forward together."

— Christa Yoakum, senior welcoming coordinator at Nebraska Appleseed

To help communities bring local government to the table, we hosted "Building a Bigger Table: An Organizing and Advocacy Learning Lab" in 2023 to equip nonprofit leaders and other champions of welcoming with the advocacy and organizing skills needed to work together.

Over four sessions, **30**+ **participants** learned from guest speakers about how to get local government to engage and invest in welcoming. Explore <u>takeaways</u> from the program.

#### **MORE 2023 PROGRAM HIGHLIGHTS**

#### **GATEWAYS FOR GROWTH**

Eight communities were awarded technical assistance, research, and grants from the <u>American Immigration Council</u> and Welcoming America.

#### **RURAL WELCOMING INITIATIVE**

13 communities accessed technical assistance and coaching to strengthen welcoming in rural places.

#### WELCOMING ECONOMIES CHALLENGE

42 people subscribed to a six-week email series about inclusive economic development, in partnership with <u>Global Detroit</u>.

#### **WELCOMING COMMUNITIES BOOK CLUB**

With <u>I'm Your Neighbor Books</u>, we hosted two book club meetings with 14 readers.

### LANGUAGE ACCESS WORKSHOPS FOR MEMBERS

Over 300 attendees joined five workshops hosted in partnership with Global Wordsmiths.

#### **WELCOMING INTERNATIONAL ALLIANCE**

**CONVENING** in Melbourne, Australia: Leaders from national Welcoming Communities programs across the globe came together for three days of learning and collaboration, in partnership with Welcoming Australia.

### COMMUNITY SPONSORSHIP & WELCOMING INFRASTRUCTURE

<u>Programming</u> and peer connections compared experiences on refugee community sponsorship in the U.S. and U.K.





STRENGTHENING THE FIELD

### 2023 Welcoming Interactive

The 2023 Welcoming Interactive drew a record attendance of **664 participants** in San José, California (↑210+ from 2022). Welcomers from local governments, nonprofits, and other sectors spent three days exchanging practices and ideas for immigrant inclusion in their communities.

94% of attendees came away with new strategies and ideas for their work and 96% felt better connected to their peers across the country and globe.

Welcoming America launched a partnership with Students Rebuild — a program of the Bezos Family Foundation — on their Welcoming Refugees Project. Students Rebuild donated \$5 to Welcoming America for every piece of art submitted.

"We're honored to support the work that Welcoming America is doing to make our global communities a more welcoming and inclusive place for young people displaced by war and other crises that cause families to flee their homes."

— Alexandra Manuel, Managing Consultant for Students Rebuild



#### WHAT ATTENDEES SAID

"In this era of highly divisive, partisan, and anti-newcomer sentiments, for the first time since 2016 I felt motivated, encouraged and inspired to continue with advocacy work even more."

"I really found a lot of value in learning and connecting with others doing this work in rural areas. Sometimes you feel alone, so it was refreshing to meet others with similar experiences."

20 27 breakout sponsors sessions and exhibitors community tours Announced and a film Little Amal's screening Walk Across America

Credit (all photos on this page): Steven Cotton

The 2023 Welcoming Interactive was sponsored by Silicon Valley Community Foundation, World Education Services, Sobrato Family Foundation, Kaiser Permanente, Omidyar Network, Western Union, Grove Foundation, Hewlett Foundation, eBay Foundation, EnGen, AB Charities, Students Rebuild, Deloitte, Y-USA, and Excite Credit Union.

## 275 MEMBERS AND 5 PARTNERS ACROSS 44 STATES AND 6 COUNTRIES

### The Welcoming Network in 2023

Local governments and nonprofits in our Welcoming Network are committed to building belonging in their communities across the U.S.

#### **ALABAMA**

Alabama Coalition for Immigrant Justice ♥

City of Huntsville Office of Diversity, Equity & Inclusion 6

Global Ties Alabama 💙

#### **ALASKA**

Anchorage Museum ♥
Municipality of Anchorage **6** 

#### **ARIZONA**

Pima County Public Library \*

#### **ARKANSAS**

Northwest Arkansas Council 💙

#### **CALIFORNIA**

Central Valley Immigrant
Integration Collaborative
(CVIIC) ▼

City of Anaheim a

City of Redwood City 6

City of San Diego a

City of San José 🏚 🛧

City of Sunnyvale 6

Coalition for Humane

Coalition for Humane Immigrant Rights (CHIRLA) ♥

County of San Mateo @ \*

County of Santa Clara Office of Immigrant Relations 6

County of San Diego -Health & Human Services Agency 6

Filoli 💙

Pars Equality Center •

San Francisco Office of Civic Engagement & Immigrant Affairs &

YMCA of San Diego County 🛡

#### **COLORADO**

City of Aurora @

City of Denver Office of Immigrant & Refugee Affairs 6

City of Gunnison a

Hispanic Affairs Project 🛡

Intercambio Uniting Communities •

One Morgan County 6

#### CONNECTICUT

Building One Community ♥
Hartford Public Library ♥
International Hartford ♥

Town of Mansfield **6** 

#### DISTRICT OF COLUMBIA

Many Languages One Voice (MLOV) ♥

#### **FLORIDA**

City of Gainesville @

First Coast YMCA 🛡

Healthy Start
Southwest Florida ♥

Miami-Dade County Office of New Americans ♥

Rural Women's Health Project ♥

Weave Tales Refugee Stories ♥

#### **GEORGIA**

City of Atlanta Mayor's Office of Immigrant Affairs / Welcoming Atlanta 🛕

City of Brookhaven @

City of Clarkston **a** 

City of Decatur @

City of Doraville a

City of East Point @

City of Norcross @

City of Stockbridge @

Corners Outreach 💙

Gwinnett County
Government

#### **HAWAI¹**

Maui County Dept. of Housing & Human Concerns Immigrant Services Division **6** 

#### IDAHO

City of Boise a \*

Idaho Office for Refugees at Jannus, Inc. ♥

Unity Alliance of Southern Idaho ♥

#### **ILLINOIS**

Champaign County
Economic Development
Corporation ♥

City of Bloomington 🏦

City of Champaign 🏚 ★

City of Chicago **6** 

Syrian Community Network 💙

The Immigration Project •

Visit Champaign County 🛡

YMCA of the University of Illinois ♥

#### INDIANA

Amani Family Services, Inc. (Welcoming Ft. Wayne) ♥

City of South Bend **@** 

Greater Ft. Wayne, Inc. •

Immigrant Allies (Committee of Humans for Equality) ♥

Immigrant Welcome Center 🛡

Johnson County
Public Libraries, Adult
Learning Center ♥

Otis R Bowen Center for Human Services ♥

Welcoming Michiana 🛡

This list of members and Certified Welcoming places is based on the 2023 calendar year.

**LEGEND** | **ORG TYPE:** Nonprofit: ♥ Government: **1** | **CERTIFIED WELCOMING:** Certified: ★ In Progress: ☆

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2023 ANNUAL REPORT

TOTAL MEMBERS: 275

LOCAL GOVERNMENT MEMBERS: 125

NONPROFIT MEMBERS:

CERTIFIED WELCOMING PLACES:

#### **IOWA**

City of Cedar Rapids 6

City of Denison a

City of North Liberty 6

Community Foundation of Greater Dubuque ♥

Johnson County a

One Siouxland >

Tapestry Farms •

West Des Moines Community Schools ♥

#### **KANSAS**

Catholic Charities of Southwest Kansas ♥

City of Dodge City of

City of Topeka 🏚

Emporia Spanish Speakers 💙

Johnson County / Johnson County Developments Support ♥

Kansas Hispanic and Latino American Affairs Commission ♥

Western Kansas Community Foundation ♥

#### **KENTUCKY**

Catholic Charities of Louisville •

City of Bowling Green @

City of Lexington (Global Lexington) **6** 

Kentucky Refugee Ministries ♥

Louisville Metro
Government 6 \*\*

Northern Kentucky Chamber ♥

#### LOUISIANA

Catholic Charities of New Orleans ♥

City of New Orleans 🎕 🤺

Home is Here New Orleans ♥

Louisiana Organization for Refugees and Immigrants (LORI) ♥

The New Neighbor Project 💙

#### MAINE

City of Portland Office of Economic Opportunity of

Community Organizing Alliance ♥

Maine Department of Economic & Community Development ©

Maine Technology Institute ♥
University of

Southern Maine 💙

#### MARYLAND

Baltimore Association of Nepalese in America (BANA) ♥

Baltimore County 6

City of Baltimore Mayor's
Office of Immigrant Affairs

Montgomery County (Gilchrist Immigrant Resource Center) **ⓒ** ★

Prince George's County 6

Prince George's County
Memorial Library System ♥

Solutions in Hometown Connections ♥

#### **MASSACHUSETTS**

City of Boston Mayor's Office for Immigrant Advancement **6** 

City of Cambridge 6

City of Salem **@** 

Re-Imagining Migration 🛡

#### **MICHIGAN**

African Collaborative Network ♥

Centro Multicultural La Familia ♥

City of Battle Creek @

City of Detroit Mayor's Office of Immigrant Affairs & Economic Inclusion 6 \*

City of Grand Rapids @

City of Sterling Heights 6

City of Troy a

Global Detroit 🛡

Immigrant & Refugee Resources Collaborative •

Jewish Family Services of Washtenaw County, Inc. ♥

Kent County Administration (Welcoming Kent County) **@** 

Lakeshore Ethnic
Diversity Alliance Welcoming Ottawa! ♥

Michigan Immigrant Rights Center ♥

Oakland County Executive **@** 

Office of Global Michigan @

Puertas Abiertas ♥
Washtenaw County 6

#### **MINNESOTA**

Arts Midwest 💙

City of Austin @

City of Bloomington a 🖈

City of Minneapolis @

City of Owatonna @

City of Saint Paul @

City of Saint Charles 6

City of Winona a

Project FINE •

Region Five Development Commission ♥

Region Nine Development Commission ♥

Southeast Minnesota Together ♥

Southern Minnesota
Initiative Foundation

Southwest Initiative Foundation ♥

Unite Cloud \*

West Central Initiative ♥

Worthington Area YMCA 💙

#### **MISSOURI**

Greater Kansas City Chamber of Commerce 6

International Institute of St. Louis ♥

Kansas City Library Refugee & Immigrant Services & Empowerment ♥

Literacy KC 🛡

**LEGEND** | **ORG TYPE:** Nonprofit: ♥ Government: **@** | **CERTIFIED WELCOMING:** Certified: ★ In Progress: ☆

"While our country is at a critical inflection point, with heightened divisions and differences, Welcoming America is a light, bringing together communities from across the nation, celebrating diversity and creating spaces where everyone can belong."

— Elizabeth Walder, President and Executive Director, Walder Foundation

Refugee and Immigrant
Services and Education
(RAISE) ♥

St. Louis County Library 💙

St. Louis Mosaic Project ♥

Vitendo 4 Africa 💙

#### **NEBRASKA**

Central District Health Department 6

Centro Hispano 💙

City of Crete a

City of Lincoln 🏚 🛣

ECHO Collective •

Empowering Families •

Hall County Leadership Unlimited, Inc. ♥

HOPE Esperanza 💙

Lancaster County @

Nebraska Appleseed 💙

#### **NEW HAMPSHIRE**

City of Nashua 🏚 \star

New Hampshire
Alliance of Immigrants
& Refugees / Welcoming
New Hampshire ♥

Welcoming Concord (Second Start) ♥

#### **NEW JERSEY**

Jersey City Division of Immigrant Affairs - Department of Health and Human Services ©

Municipality of Princeton **6** 

One World One Love NJ 💙

#### **NEW MEXICO**

City of Santa Fe Office of Economic Development **©** 

United Voices for Newcomer Rights ♥

#### **NEW YORK**

City of Jamestown **6** 

Hearts and Homes for Refugees ♥

International Institute of Buffalo ♥

New York State Office of Language Access **6** 

Russian-speaking Community Council Inc. (RCC) ♥

YMCA of Greater New York ♥

#### **NORTH CAROLINA**

City of Charlotte 🏚 🤺

City of Durham a

City of Greensboro @

City of High Point a

Episcopal Farmworker Ministry ♥

Every Campus A Refuge at Guilford College ♥

International House of Metrolina ♥

Latin American Coalition 💙

Refugee Community Partnership ♥

Town of Apex **a** 

Uniting NC 🛡

Universal Institute for Successful Aging of Carolinas ♥

#### **NORTH DAKOTA**

Bismarck Global Neighbors ♥
City of Grand Forks **6** 

Global Friends Coalition 🛡

#### OHIO

Cincinnati Compass 💙

City of Akron **a** 

City of Columbus 🏚 🖈

City of Dayton / Welcome Dayton **ⓒ** ★

City of Toledo Human Relations Commission **6** 

Cuyahoga County 🏚 ★

Ebenezer Healthcare Access ♥

Global Cleveland >

International Institute of Akron ♥

Lucas County 🏚 \star

Norwood Together •

Nuestra Gente Community

Projects, Inc.

Public Library of Mount Vernon and Knox County ♥

RefugeeConnect 💙

Summit County of

Thrive Mahoning Valley 💙

Toledo Lucas County Public Library ♥

Water For Ishmael 💙

Wave Pool ♥

Welcome BG 🛡

#### **OKLAHOMA**

City of Tulsa **ⓒ ★** YWCA Tulsa ♥

#### **OREGON**

City of Beaverton 6

City of Bend 슙

City of Portland Office of Community & Civic Life 6

The Environmental Center 🛡

The Latino Community
Association ♥

Tualatin Hills Park & Recreation District ♥

#### **PENNSYLVANIA**

Allegheny County Department of Human Services **6** 

Borough of Dormon **6** 

Borough of State College **@** 

Bridges 2030 International ♥

City of Erie a 🖈

City of Lancaster @ \*

City of Philadelphia Office of Immigrant Affairs 🎕 🤺

City of Pittsburgh Mayor's Office / Bureau of Neighborhood

Empowerment (BNE) 6 \*

**LEGEND** | ORG TYPE: Nonprofit: ♥ Government: ② | CERTIFIED WELCOMING: Certified: ★ In Progress: ☆

"It has been gratifying to support Welcoming America as it expands its network of welcomers in membership, reach, and impact across the nation. By connecting and cultivating leaders of all backgrounds with the shared goal of a more inclusive society, Welcoming America has created a growing network of communities collectively realizing the Robert Wood Johnson Foundation's vision of a nation in which everyone, including immigrants, has a fair and just opportunity to thrive and belong."

— Susan Choi, Senior Program Officer, Robert Wood Johnson Foundation

Erie County Public Library 
Let's Talk Philly!
Conversation Circles 

Multicultural Community
Resource Center (Erie, PA) 
Penn State Law Center for
Immigrants' Rights Clinic 
The Welcoming Center 
Women's Opportunities
Resource Center 

YMCA of the Roses 

✓

#### **RHODE ISLAND**

Rhode Island Community Food Bank ♥

#### **SOUTH DAKOTA**

Connecting Cultures – Yankton ♥

#### **TENNESSEE**

Catholic Charities
of East Tennessee ♥
City of Chattanooga ⓒ
City of Knoxville ⓒ
Nashville Food Project ♥
Tennessee Immigrant

Welcome Center >

#### **TEXAS**

Celebration Circle ♥
City of Austin 🏚 🏠

City of Dallas c \*
City of San Antonio c

Culturingua 🛡

Developing Integrity in Families and Youth Foundation ♥

Family Endeavors ♥
Team Brownsville ♥

#### **UTAH**

City of Draper 

Center for Economic
Opportunity and
Belonging 

▼

Glendale Community
Council ♥

Salt Lake City Mayor's Office, Diversity, Equity, and Inclusion **☆** ☆

Salt Lake County Mayor's Office for New Americans **@** 

Southeastern Utah Association of Local Governments - Inclusion and Equity Opportunity ©

#### **VERMONT**

Brattleboro Development Credit Corporation ♥

#### **VIRGINIA**

City of Charlottesville @

City of Harrisonburg **6**City of Roanoke **6** ☆
ReEstablish Richmond ♥
Welcoming Charlottesville **6**YMCA at Virginia Tech ♥

#### WASHINGTON

City of Burien 
City of Kent 
City of Kirkland 
City of Redmond 
City of Tacoma Office of Equity and Human Rights 
Eastside for All

Foundation for International Understanding Through Students (FIUTS) ♥

#### **WISCONSIN**

City of Wausau **6** 

Grant Regional Health Center - Growing Lancaster ♥

International Institute of Wisconsin ♥

Open Doors for Refugees 💙

YMCA of Metropolitan Milwaukee ♥

#### **WYOMING**

Town of Jackson @

#### WELCOMING INTERNATIONAL ALLIANCE PARTNERS

Across the globe, our Welcoming International Alliance partners are advancing and expanding the work of welcoming with us.

#### **AUSTRALIA**

Welcoming Australia

#### **CANADA**

Immigration, Refugees and Citizenship Canada

#### **GERMANY**

Bertelsmann Stiftung

#### **NEW ZEALAND**

Welcoming Communities (Immigration New Zealand)

#### UNITED KINGDOM

Inclusive Cities (University of Oxford Centre on Migration, Policy & Society)

**LEGEND** | **ORG TYPE:** Nonprofit: ♥ Government: **1** | **CERTIFIED WELCOMING:** Certified: ★ In Progress: ★

### Thank You to Our Supporters

Our work would not be possible without the support of welcomers across the nation and world. You made 2023 an incredible year for Welcoming America.

We are deeply grateful for our donors and institutional supporters who are building the foundations of welcoming in local communities around the globe. Thank you for your support: we can do so much more in partnership with you.

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Anonymous

Alex Akers

Helen Attenello

Mary Neal Bailey

Patricia Brown

Mary E (Liz) Cedillo Pereira

**David Chavis** 

Janet DePriest

Elvis Fraser

Robert Gibson

Joan Gilmore

Jeanne Greenwald

John Grossman

and Kate Olmstead

Nahela Hadi

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Daniel Valdez

Stephen Valrie Antonio Veloso

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LanguageLine Solutions

New Pluralists

Omidyar Network

Panda CommUnity Fund

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Raikes Foundation

Robert Wood Johnson

Foundation

Saint Paul and Minnesota

Foundation

Silicon Valley Community

Foundation

Sobrato Family Foundation

The Charles Stewart Mott

Foundation

The Dinner Party Labs

The Federal Trade Commission

The Hearthland Foundation

The William and Flora Hewlett

Foundation

U.S. Citizenship and

**Immigration Services** 

USA for UNHCR

Walder Foundation

Walmart and the

Walmart Foundation

Werner-Kohnstamm

Family Fund

Western Union

Workday Foundation

World Education Services (WES)

YMCA of the USA

Welcoming America strives to list all names accurately. Please contact us for any corrections.

23 ANNUAL REPORT

### Financial Highlights

Welcoming America's expenses are in three categories: management, fundraising, and programs.

Administration expenses include all costs and fees associated with general business functions, including technology, accounting, benefits management, and operations. Fundraising expenses include all costs associated with securing and maintaining financial support for our mission and programs, including development staff. Program expenses include all costs necessary to develop, deliver, evaluate, and scale programming, including staff and supplemental partner resource costs.

#### **2023 REVENUE: \$3.80 MILLION**

• Fundraising: 86%

• Programs: 13%

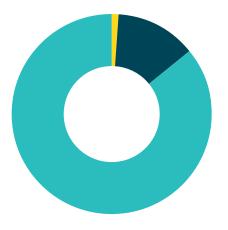
• Other income: 1%

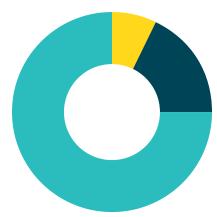


**2023 EXPENSES** 

Administration: 18%

• Fundraising: 7%





#### **2022 REVENUE: \$2.86 MILLION**

Fundraising: 79%

• Programs: 11%

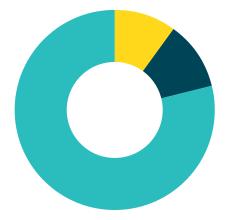
Other income: 10%

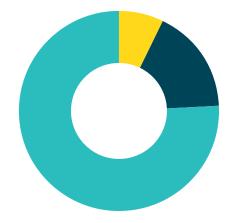
#### **2022 EXPENSES**

• Programs: 76%

• Administration: 17%

• Fundraising: 7%





### Leadership and Staff

#### **2023 BOARD OF DIRECTORS**

#### Heath Wickline, Chair

Deputy Director of Communications, William and Flora Hewlett Foundation

#### Mario Hernández, Vice Chair

Director of Public Affairs, Western Union

#### Hendrick Lee, Treasurer

Co-Founder/Managing Partner, Palm Drive Capital

#### Mara Kimmel, Secretary

Executive Director, ACLU of Alaska

#### Liz Cedillo-Pereira

Assistant City Manager, City of Dallas, Texas

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CEO, DANG Consultancy

#### **Ernestor De La Rosa**

Regional Manager, Local Government and Community Affairs, ITC Holdings Corp

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Vice President of Programs,
REACH Healthcare Foundation

#### John Grossman

Senior Fellow, Third Sector Capital Partners

#### Kien Lee, Ph.D.

Principal Associate & Vice President, Community Science

#### Laura Maristany

Founder & CEO, Prospera Insights & Katch

#### Rachel Perić

Executive Director, Welcoming America

#### **Federico Rios**

Senior Vice President, Robinson Center for Civic Leadership, Foundation of The Carolinas

#### **Stephen Valrie**

Client Partner, Slalom

#### **Bryan Warren**

Executive Director, Educational Justice

#### 2023 NETWORK LEADERSHIP COMMITTEE

#### **Homa Naficy**

Executive Director of The American Place, Hartford Public Library

#### Liz Cedillo-Pereira

Assistant City Manager, City of Dallas, Texas

#### **Betsy Cohen**

Executive Director, St. Louis Mosaic Project

#### Feyisola Akintola

Former Manager, Office of Immigrant and Refugee Affairs, Welcoming Pittsburgh

#### Christa Yoakum

Senior Welcoming Coordinator, Immigrants and Communities, Nebraska Appleseed

#### Ze Min Xiao

President and CEO, BelongInUtah: The Center for Economic Opportunity and Belonging

### Leadership and Staff

#### **2023 WELCOMING AMERICA STAFF**

**LEADERSHIP TEAM** 

Rachel Perić

**Executive Director** 

Isha Lee

**Deputy Director** 

Meg Shoemaker Little

Chief Program Officer

Jenny Granik

Chief Financial Officer

**Daniel Valdez** 

Chief External Affairs Officer

**STAFF** 

**Alexa Barnett** 

**Operations Manager** 

Melissa Bertolo

Certified Welcoming Senior Director

Briana L. Broberg

Regional Manager

Mahdia Chowdhury

**Certified Welcoming Coordinator** 

**Jenny Diaz** 

Certified Welcoming Program Manager

Megan Gonzalez

Network and Events Coordinator

Alivia Haibach

Regional Manager

**Cassie Harding** 

**Network Operations Coordinator** 

Sophia Hernandez

Digital Engagement Manager

**Molly Hilligoss** 

**Network Director** 

**Jordyne Krumroy** 

Director of Strategic Partnerships

**Lindsay Mensch** 

Content Manager

Allie Norman

Development Manager

Lola Pak

**Communications Director** 

Karen Phillippi

Senior Policy Advisor

**Christina Pope** 

Senior Director of Welcoming International

**Anthony Salas** 

**Events Director** 

Samantha Weinberg

**Development Director** 

**Kisha Wesley** 

**Operations Director** 

George Zavala

Regional Manager

**INTERNS** 

Lily Baldi

**Brynn Evans** 

Robie Frasdilla

**Abby Heltzer** 

### Join Us in Building a Bigger Table

#### JOIN THE WELCOMING NETWORK:

welcomingamerica.org/welcoming-network/

#### **BECOME CERTIFIED WELCOMING:**

certifiedwelcoming.org

#### **PARTICIPATE IN WELCOMING WEEK:**

welcomingweek.org

#### **GIVE:**

welcomingamerica.kindful.com

#### **CONNECT WITH US:**

Visit our website:

welcomingamerica.org

Email us:

info@welcomingamerica.org

Call:

678-553-3531

Subscribe to our newsletter: wamerica.us/emailsignup

#### **FOLLOW US:**

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