About Welcoming America

Welcoming America is a nonprofit, nonpartisan organization that leads a movement of inclusive communities becoming more prosperous by ensuring everyone belongs. We believe that all people, including immigrants, are valued contributors and vital to the success of our communities and shared future.

Through our Welcoming Network of 300+ local governments and nonprofits, we work to help communities develop the roadmap they need to create welcoming policies and share new approaches to inclusion to create an environment where everyone can truly thrive.

About the Welcoming Interactive

The Welcoming Interactive is an annual conference that highlights successful practices and inspiring stories about immigrant inclusion, programs, policies, and partnerships on economic development, civic engagement, government leadership, and more. Attendees learn about local innovations from peer communities and come away with new ideas and energy to foster welcoming places for all.

About our 2023 host city

As a member of the Welcoming Network since 2016, the City of San José has played a leading role in immigrant inclusion and racial equity work. Led by the Office of Racial Equity, the City of San José has worked to embed a racial equity practice to examine and improve the city’s policies, programs, and decision-making so that, ultimately, improve outcomes for communities of color (Black, Indigenous, Latino/a/x and Asian and Pacific Islander) can be achieved. The Office is also responsible for the implementation of the Welcoming San José Plan, a set of strategies focused on inclusion and belonging of foreign-born communities, including immigrants and refugees. Welcoming America is excited to host the Welcoming Interactive in partnership with the city and showcase its efforts in becoming a more welcoming community for all residents.
Reflecting a diversity of identities, cultures, and backgrounds, attendees of the Welcoming Interactive come from local government, business, and NGOs. The annual event offers an opportunity for business and organizations to develop relationships and support diversity and inclusion.

The Welcoming Interactive equips local communities with resources, tools, networking, and best practices to positively impact newcomers in communities across the United States and around the world — sponsorship of the Welcoming Interactive is what makes this important exchange of ideas and practices possible.

Gain exposure to Welcoming America’s national network and those of our conference partners through:

- **9.5k email subscribers**
- **20.9k+ social media followers/subscribers** (Facebook, Twitter, Instagram)
- **National media push to over 100 outlets**

The Welcoming Interactive’s impact reverberates through its host city and beyond during the conference. Check out the social media reach from last year’s conference in Charlotte, NC:

- **261 mentions**
- **571k total reach**
- **1.9M impressions**

Beyond our media reach, your support for welcoming and inclusion efforts will be showcased to a broad range of cross-sector community leaders. The Welcoming Interactive brings together public and private sector leaders representing over 275+ network members across 44 states and three continents. More than 43 million people live in communities that are a part of our network, with one in eight living in a welcoming community.
Presenting Sponsor
$35,000

- Opportunity to brand a specific component of the conference (first come, first served)
- 8 conference registrations
- Lighting display of logo at opening and closing plenary
- 15 tickets to share with your guests for the Opening Reception and Networking Reception
- 2 virtual ads in our email newsletter (1200 x 675 px)
- Speaking opportunity during the conference
- Recognition in Welcoming America newsletter
- Premium logo placement on conference website with click-through
- Recognition as Presenting Sponsor in national press release
- Social media: two Facebook and two Twitter posts as Presenting Sponsor
- Retweets and sharing of sponsor social media posts related to the Welcoming Interactive
- Opportunity to provide branded promotional items for conference gift bag
- Premium placement Exhibitor display table option

Opening Reception
Scheduled for the evening prior to the first day of the Welcoming Interactive, this reception is a unique branding opportunity that will capture attendee attention by being one of the first to welcome them to the event.

Networking Reception
This reception caps off the first full day of the Welcoming Interactive and offers the perfect opportunity for attendees to gather and network with peers, speakers, and sponsors (like you!)

Community Tours
Often one of the most anticipated events of the Welcoming Interactive, the Community Tours offer attendees to see what makes San José a welcoming city. Stops include neighborhoods, cultural centers, and businesses that tell the stories of local immigrants.
Equity Sponsor
$25,000

- Opportunity to brand a specific component of the conference (first come, first served)
- 6 conference registrations
- 12 tickets to share with your guests for the Welcoming Reception and Networking Reception
- Speaking opportunity during the conference
- Logo placement on conference website with click-through
- Social media posts: one via Facebook and one via Twitter as new name Sponsor
- 1 virtual ad in our newsletter (1200 x 675px)
- Opportunity to provide branded promotional items for receptions and gift bags
- Premium placement Exhibitor display table option

Opening Plenary
Kick off the Welcoming Interactive as the official sponsor of the opening plenary speaker.

Scholars
Your sponsorship provides up to 35 scholarships to individuals from across the U.S. who would otherwise be unable to attend to register for the Welcoming Interactive.

Closing Plenary
By being an official sponsor of the Closing Plenary speaker, this is a unique opportunity to provide attendees with a favorable and lasting impression of your organization and brand.
Inclusion Sponsor
$15,000

- 4 conference registrations
- Opportunity to brand a specific component of the conference. (first come, first served)
- Logo on conference website with click-through
- Logo placement on conference guide
- Opportunity to provide branded promotional items for gift bags
- 2 virtual banner ads in our newsletter (1200 x 200 px)
- Exhibitor display table option
- 10 tickets to share with your guests for the Welcoming Reception and Networking Reception

Networking Lunch

During the first full day of the Welcoming Interactive, your sponsorship of the Networking Lunch provides attendees with a nourishing lunch while they spend quality time networking with their peers.

Lanyard

Attendee badges and their accompanying lanyards are required for entry into every conference function. Conference lanyards will include your logo and will be seen by all conference participants throughout the entire multi-day event.
### SPONSORSHIP LEVELS

**Diversity Sponsor**  
$10,000

- 2 conference registrations
- Logo on conference website with click-through
- Logo placement on conference guide
- Opportunity to provide branded promotional items for gift bags
- 1 virtual banner ad in our newsletter (1200 x 200 px)
- Exhibitor display table option
- 4 tickets to share with your guests for the Welcoming Reception and Networking Reception

**Supporter Sponsor**  
$5,000

- 2 conference registrations
- Logo on conference website with click-through
- Logo placement on conference guide
- Opportunity to provide branded promotional items for gift bags
- Exhibitor display table option
- 2 tickets to share with your guests for the Welcoming Reception and Networking Reception

**Exhibitor**  
$2,500

- Includes:
  - 2 conference registrations
  - Logo on conference website with click-through
  - 6’ x 30’ table and two chairs provided in exhibitor booth

Showcasing your products and services is a powerful and cost-effective way to reach and influence hundreds of decision-makers whose organizations are leading a movement of inclusive communities.

Exhibitor space is limited and will be kept to a first come, first served basis. Online applications for exhibitors are available at WelcomingInteractive.org. Once the application is complete, a Welcoming America team member will follow up by email on next steps.

Includes:
- 2 conference registrations
- Logo on conference website with click-through
- 6’ x 30’ table and two chairs provided in exhibitor booth
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<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>PRESENTING</th>
<th>EQUITY</th>
<th>INCLUSION</th>
<th>DIVERSITY</th>
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<tr>
<td><strong>BENEFITS LIST</strong></td>
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<td>AD IN NEWSLETTER</td>
<td>Yes - 2 Virtual Ads</td>
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If you’re interested in sponsoring the 2023 Welcoming Interactive, contact Daniel Valdez at daniel@welcomingamerica.org to start the process. Nonprofit sponsorship and custom sponsorship opportunities are also available.

Thank you to our past sponsors!

Welcoming Interactive 2022
May 18-20, 2022
Charlotte, NC